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DATE: September 26, 2007

Patent No: 7,076,444 B1 Applicant: Baron et.al Issued: 07/11/2006

Request for Certificate of Correction:

Consideration has been given your request for the issuance of a certificate of correction for the above-identified patent under the provisions of Rules 1.322/1.323.

Respecting the alleged errors in the claims do not apply; the claims were renumbered by the examiner at the time of issue. Claim 61 was renumbered as claim 1, claims 21-52 were renumbered 2-33. Therefore, no correction(s) is in order here under United States Codes (U.S.C.) 254 Code of Federal Regulation (C.F.R.) 1.322/1.323.

In view of the foregoing, in this matter your request is hereby denied.

A Certificate of Correction will issue for all other matters.

Further consideration will be given upon receipt of a Request for Reconsideration, which should be directed to Decisions and Certificate of Correction Branch. Requests for Reconsideration should be accompanied by additional support (e.g. copy of amendments, post card receipts. PTOL 1449 OR 892,etc.), containing requested data or changes) and /or brief statements of facts, as requested.

RoChaun Johnson for Cecelia Newman, Supervisor Decisions and Certificates of Correction (703) 308-9390 ext. 119

LERNER GREENBERG STEMER LLP P O BOX 2480 HOLLYWOOD FL 33022-2480 PTC/S844 (04-05)

Approved for use through 04/30/2007, OMB 0551-0033

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UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

PATENT NO.

7.078.444 B1

APPLICATION NO.:

09/685,790

ISSUE DATE

July 11, 2006

INVENTOR(S)

Baron et al

It is certified that error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In the specification:

There are numerous instances in the strings of code in which the Patent Office broke up certain words (i.e., page 10, line 23, the string "/TotalPurchase" appears as "/Total (space) Purchase." In addition, to the extent a line of code did not fit on one line, the Patent Office did not number the line on which the second half of the code appears. For this reason, we respectfully request that the enclosed charts are reprinted with this Certificate of Correction:

- Column 3, chart: "Element/Attribute Tag"
- Columns 4-18, charts: XML Element/Attribute Tag*
- 3. Column 20, chart: "XML Element/Attribute Tag"
- 4. Column 21, line 45: insert "/" after DeptDiscount.
- 5. Column 23, line 50: Insert "." after [].
- 6. Columns 28-39, we request that the complete charts are attached here as originally filed because the [] appear like boxes
- 7. Column 29, top chart: the [] appear like boxes.
- 8. Columns 29-30; remove the second line entitled; "Offer Store Routing Acknowledgement"
- 9. Columns 31-32, line 59: replace "audt:" with "audit"
- 10. Columns 33-34: Insert "Request" in title of second chart after "Maintenance" and before "Acknowledgement"